



THE CANTON NEWS

ADVERTISING RATES

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With ads starting at \$99 per month, The Canton News offers advertising opportunities to fit any budget. Grow your business's presence and profit by becoming a part of Canton's community newspaper.

CIRCULATION

6,000+ Papers Printed
Each Issue

145 locations to pick
papers up for FREE in
Canton, Gluckstadt, Flora,
Madison, and Ridgeland.

Total Print Readership:
12,000+

ONLINE

Strong online presence at:
www.cantonnews.net

Your ad appears at no
additional cost in the flip
book online

Total Online Readership
25,000

SUBMIT AN AD

Ad deadline:
20th of each month.

Ads should be PDF files

Full ad production for no
additional charge.

New issue first full week
of each month

Inserts - \$60 per 1000 inserts - Insert to be supplied by customer.



BANNER PAGE
(10.375 x 1.5)

\$200 per month with
12 month contract

\$250 per month with
6 month contract

\$300 per month with
no contract



2 COLUMN X 2 INCHES
(5x2)

\$99 per month with
12 month contract

\$112 per month with
6 month contract

\$125 per month with
no contract



2 COLUMN X 3 INCHES
(5x3)

\$149 per month with
12 month contract

\$162 per month with
6 month contract

\$175 per month with
no contract



QUARTER PAGE
(5x6)

\$174 per month with
12 month contract

\$187 per month with
6 month contract

\$200 per month with
no contract

BEST SELLER!

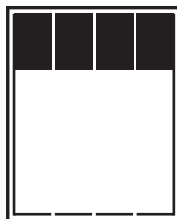


HALF PAGE
(10.375 x 6)

\$299 per month with
12 month contract

\$325 per month with
6 month contract

\$350 per month with
no contract

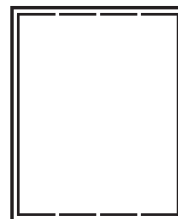


4 COLUMN X 9 INCHES
(10.375 x 9)

\$399 per month with
12 month contract

\$435 per month with
6 month contract

\$450 per month with
no contract

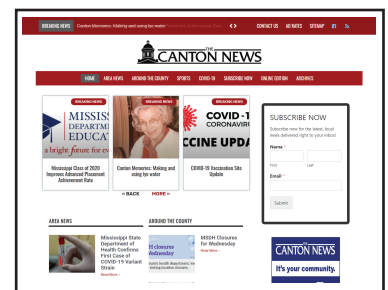


FULL PAGE
(10.375 x 12)

\$459 per month with
12 month contract

\$509 per month with
6 month contract

\$549 per month with
no contract



Increased exposure on our home page
Banner ad
add on to print ad - \$99 Online only - \$199

Side bar ad
add on to print ad - \$29 Online only - \$99

MAKE ANY SIZE AD COLOR FOR ONLY \$69